

I- (4 points)

A factory manufactures shirts. The function g defined by: $g(x) = \frac{x}{2} + \frac{9}{2(x+1)}$ represents the marginal cost in millions of Lebanese pounds; x represents the number of shirts in hundreds, with $0 \leq x \leq 5$.

- 1) Calculate $g'(4)$. Give an economical interpretation of the obtained result.
- 2) Knowing that the fixed cost is null, prove that the total cost is $C_T(x) = \frac{x^2}{4} + \frac{9}{2} \ln(x+1)$.
- 3) Find the total cost for the production of 400 shirts.
- 4) Each shirt sells for 20 000 L.L.
 - a- Show that the revenue function R is given by $R(x) = 2x$.
 - b- Find the profit function P .
 - c- Does this company achieve a positive profit upon selling 30 items? Justify your answer.

II- (5 points)

In the "Image and Sound" section of a grand store, a television and a DVD are in a promotion for one week. A customer who visited this section is interviewed.

- The probability that this customer buys the television is $\frac{3}{5}$.
- The probability that this customer buys the DVD, knowing that he bought the television is 0.7 .
- The probability that this customer buys the DVD, knowing that he did not buy the television is 0.1 .

Consider the following events:

T: "The customer buys the television."

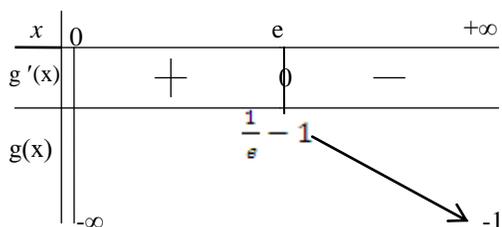
D: "The customer buys the DVD."

- 1) Calculate the probability of the following events:
 - a- "The customer buys the two appliances."
 - b- "The customer buys the DVD."
 - c- "The customer didn't buy any of the two appliances."
 - d- "The customer buys at least one of the two appliances."
- 2) The customer bought a DVD. What is the probability that this customer buys the television?
- 3) Before the promotion, the television costs 750 000 L.L. and the DVD costs 300 000 L.L. During this week, the grand store makes:
 - * 15% discount for buying one of the two appliances.
 - * 20% discount for buying the two appliances.Let X be the amount of money paid by a customer.
 - a- Justify that the possible values of X are: 0; 255 000; 637 500; 840 000.
 - b- Find the probability distribution of each value of X .

III- (11 points)

Part A

The adjacent table is the table of variations of the function g defined by: $g(x) = \frac{a \ln x}{x} - b$, where a and b are two real numbers.



- 1) Use the table of variations of g to prove that $a = 1$ and $b = 1$.
- 2) Justify that $g(x) < 0$.

Part B

Consider the function f defined, on $]0 ; +\infty[$, by: $f(x) = \frac{1}{2}(\ln x)^2 - x + 4$. Let (C) be the representative curve of f in an orthonormal system $(O; \vec{i}, \vec{j})$.

- 1) Calculate $\lim_{x \rightarrow 0^+} f(x)$ and deduce an asymptote to (C) .
- 2) Prove that $\lim_{x \rightarrow +\infty} f(x) = -\infty$, and calculate $f(7)$ and $f(10)$.
- 3) Prove that $f'(x) = g(x)$, then construct the table of variations of f .
- 4) Prove that the equation $f(x) = 0$ admits a unique solution α . Verify that $5.4 < \alpha < 5.5$.
- 5) Draw (C) .
- 6) Solve $f(x) > 0$.

Part C

A factory produces toys. The demand and supply functions are given, in hundreds of toys, by the two functions f and h respectively, where $f(x) = \frac{1}{2}(\ln x)^2 - x + 4$ and $h(x) = 1.5x - 1$.

(x is the price in thousands of L.L. and $1 \leq x \leq 5$.)

- 1) Find the demand and supply for a price of 2000 L.L.
- 2) Find the price if the supply is 350 toys.
- 3)
 - a- Verify, graphically, that the two functions intersect at a point of abscissa β . Verify that $2.11 < \beta < 2.12$.
 - b- Given that $\beta = 2.115$, give an economical interpretation for the obtained value of β .
- 4)
 - a- Find the elasticity $E(x)$ in terms of x .
 - b- Calculate $E(2.115)$. Is the demand elastic? Interpret your result economically.

GOOD WORK

**Mid-year Exam
Answer Key
Socio-Economics**

Question 1

1) $g'(4) = 0.32$

Economical interpretation: The cost of production of the 5th 100 shirts is 320000 L.p

2) $c(0) = 0$

$c'(x) = g(x)$

then $c(x)$ is the total cost Function.

3) 400 shirts; $x = 4$

Total cost = $c(4) \times 10^6 = 11242471$ L.p

4) a - revenue = $(20000)(100x) = 2x$ million L.p

So, $R(x) = 2x$

b - $p(x) = R(x) - c(x) = 2x - \frac{x^2}{4} - \frac{9}{2} \ln(x+1)$

c - 30 items; $x = 0.3$

$p(0.3) = -0.603$

then, the Factory suffers a loss of 603000 L.p

Question 2:(5 pts)

1) a - $P(D \cap T) = P(D/T) \times (T) = 0.42$

b - $P(D) = P(D \cap T) + P(D \cap \bar{T}) = 0.46$

c - $P(\bar{D} \cap \bar{T}) = P(\overline{D \cup T}) = 1 - P(D \cup T) = 0.36$

d - $P(D \cup T) = 1 - P(\bar{D} \cap \bar{T}) = 0.64$

2) $P(T/D) = \frac{P(D \cap T)}{P(D)} = 0.913$

3) a - For never buying: amount paid = 0 $X = 0$

For buying only DVD: amount paid = $\frac{85}{100}(30000)$ $X = 255000$

For buying only television: amount paid = $\frac{85}{100}(750000)$ $X = 637500$

For buying both: $X = 840000$

b-

| | | | | | |
|-----------|------|--------|--------|--------|-------|
| $X = x_i$ | 0 | 255000 | 637500 | 840000 | Total |
| $P(x_i)$ | 0.36 | 0.04 | 0.18 | 0.42 | 1 |

Question3:

(part A):(1.75 pts)

1) $\lim_{x \rightarrow +\infty} g(x) = -1$ (b=1)

$g(e) = \frac{1-e}{e}$ (a=1)

2) max value of g is $\frac{1-e}{e} < 0$, then $g < 0$ For $x \in D_g$

(part B):(5.25 pts)

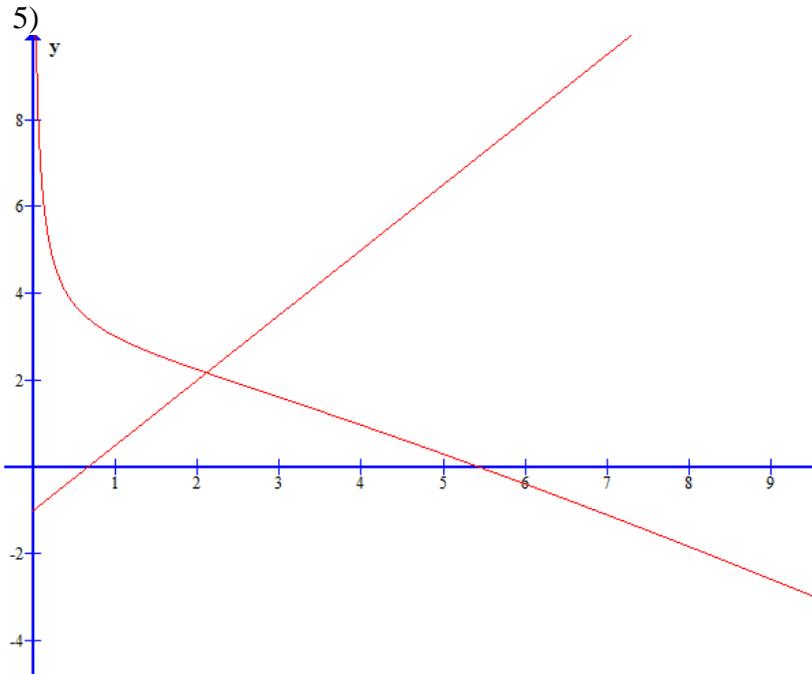
1) $\lim_{x \rightarrow 0^+} f(x) = +\infty$ (y - axis: V.A)

2) $\lim_{x \rightarrow +\infty} f(x) = -\infty$ $f(7) = -1.1$ $f(10) = -3.3$ 3) $f'(x) = g(x) < 0$
f: strictly decreasing function

| | | | |
|---------|-----------|------------|-----------|
| x | 0^+ | | $+\infty$ |
| $f'(x)$ | | - | |
| $f(x)$ | $+\infty$ | \searrow | $-\infty$ |

4) *f* is continuous and strictly decreasing From $+\infty$ to $-\infty$ so, $f(x) = 0$ has a unique soln α
 $f(5.4) = 0.02 > 0$
 $f(5.5) = -0.04 < 0$

So, $\alpha \in]5.4, 5.5[$



6) $f(x) > 0$

(c): above x – axis

$x \in]0, \alpha [$

(part c):

1) Price = 2000 L.L $x=2$

Demand = 224 toys

Supply = 200 toys

2) Supply = 350 toys, $x = 3$ price = 3000L.L

3) a. (c_f) and (c_h) intersect at one point.

$f(2.11) > g(2.11)$

$f(2.12) < g(2.12)$

then $\beta \in]2.11, 2.12[$

b. For $x = \beta = 2.115$, there is a market equilibrium

4) a. $E(x) = \frac{-xf'(x)}{f(x)}$

b. $E(2.115) = 0.63 < 1$, demand is inelastic.

Economical interpretation: For an increase of 1% in price , there is a decrease of 0.63% in demand.